

Karen Firestone

Sensible Risk-Taking in Business, Investing, and Life

- Chairman and CEO of Aureus Asset Management
- Sought-after media commentator on risk analysis
- Author of *Even the Odds: Sensible Risk-Taking in Business, Investing, and Life*



Karen's keynote: Sensible Risk Taking

Karen identifies four core tenets for analyzing risk: right-sizing; right-timing; relying on skill, knowledge, and experience; and staying skeptical about numbers, promises, and forecasts. Firestone's approach is both practical and accessible to enterprises, groups, and individuals who are making important decisions ranging from making a sizable investment, deciding how to balance across a full portfolio of assets, starting or running an enterprise, or embarking on new career or life changes. Applying Firestone's core tenets as you or your organization make decisions will help to identify the unknown, improve diligence in assessing risk, and optimize the outcome.

To invite Karen to speak, contact
tom@brightsightgroup.com

Karen Firestone is chairman and CEO of Aureus Asset Management, which provides contemporary asset management to families and individuals. She is a contributor to the *Harvard Business Review* blog and the *Huffington Post* and appears frequently on CNBC's popular *Squawk Box* and *Halftime Report*.

Ms. Firestone is a professional investor and lifelong student of risk-taking. She began her career at the Magellan Fund with Peter Lynch, spent 22 years at Fidelity Investments as an analyst and fund manager, then co-founded Aureus Asset Management, which currently manages \$1.5 billion in assets. Ms. Firestone has twice been named to the Institutional Investor Best of the Buy Side All Star team.

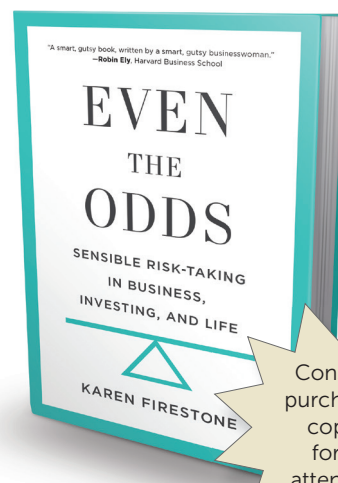
Ms. Firestone received a BA in economics from Harvard College and an MBA from Harvard Business School. She is chairman of the Board of Trustees of The Commonwealth School and served on various committees and Task Forces for Harvard University. Ms. Firestone is a member of the Board of Trustees for the Beth Israel Deaconess Medical Center and of the Boys and Girls Clubs of Boston.

Audiences:

Anyone, group or individual, making decisions with far reaching ramifications; Groups or individuals that face the uncertainty of risk related to their business, careers, or in their personal life; Groups or individuals with a stake in the market looking for a disciplined way to approach risk-taking

Categories:

Sensible risk-taking, Risk analysis, Business, Investing, Wealth management



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